Want to be a guest blogger on the Aquablog? We are excited to have you on this journey and want to hear your personal experiences about what motivates you and the issues that are important to you in your community! If writing/blogging is in your wheelhouse, we invite you to share your story as a guest blogger on the Aquablog. Can't decide what to write about? How about why ocean conservation is important in your local community and is meaningful to you?

How to submit:

- Review the <u>Aquablog submission guidelines</u> and click on "Post Type" to see some suggestions about how to structure your blog, and the word count required.
- Send a 1-2 sentence outline of what you wish to blog about to Ashley.street@ocean.org
 by April 30th, 2018. Don't feel comfortable blogging at the moment, but think you may be in the future? Don't worry we will be doing a call for a second round of submissions in June!
- Ocean Bridge guest blogs will be published every other week for the duration of the program. We will be reviewing the outline submissions and contacting selected contributors directly to discuss the content and publishing schedule.

Although we would like to receive as many submissions as possible, please remember that this opportunity is completely voluntary! Do not hesitate to contact Ashley.street@ocean.org if you have any questions.

Video Diaries: During your experience with Ocean Bridge, you may experience ups and downs, challenges to overcome, and progress to celebrate. Ocean Wise wants to experience those moments with you, every step of the way. We are presenting you with the opportunity to share what you have been up to in each of your communities, through a video diary. These first-person accounts will help us bring followers along the journeys you'll be having this year. Below is a brief Q&A to help you better understand what we are looking for when it comes to your video diaries. Note: these are not mandatory, but we'd love to see as many submissions as possible.

Q: What is a video diary?

A: A recording made by a person, expressing thoughts, feelings, and experiences.

Q: What should my video diary consist of?

A: It should consist of you speaking directly to the camera or scenery shots of your surroundings. You might be showing a scene or you could be talking about what you're up to.

Q: How long should it be?

A: Talking to the camera should be about 30 seconds maximum, while the compiled video of various clips should be no longer than 5 minutes. If you can compile them yourself that's great otherwise please clearly label them in order in a Dropbox or other file transfer.

Q: Do I need to shoot my video diary on a professional camera?

A: While professional cameras are great, a cell phone with a good quality camera is great as well! You can also try using a selfie-stick to make sure you capture the best possible video if you're going to be in it.

Q: How often should I submit a video diary?

A: Video diaries should be submitted approximately once a week.

Q: Where is my footage going to be used?

A: We might use to best footage on ocean.org, on Ocean Wise social media accounts, or maybe even a wrap up video.

Q: Where should I send my video?

A: You can upload your video diary to Dropbox by using the following information:

Username: oceanbridge@ocean.org Password: OceanHealth2018!

Q: Does the video need to be in a particular file format?

A: Mp4 or .MOV

Want to learn more about how you can share your Ocean Bridge experience? We will be coordinating a voluntary information session for participants to learn about how Canadians are hearing about Ocean Bridge, and how to take advantage of the opportunities available to share your experience. We will be offering the call twice to make it easier for those of you on the east and west coast to participate:

Monday, April 30⁻ 2pm PT (5pm ET) Tuesday, May 1: 5pm PT (8pm ET)

Please rsvp with your preferred time slot to Ashley.street@ocean.org